



**METAKNACKS**

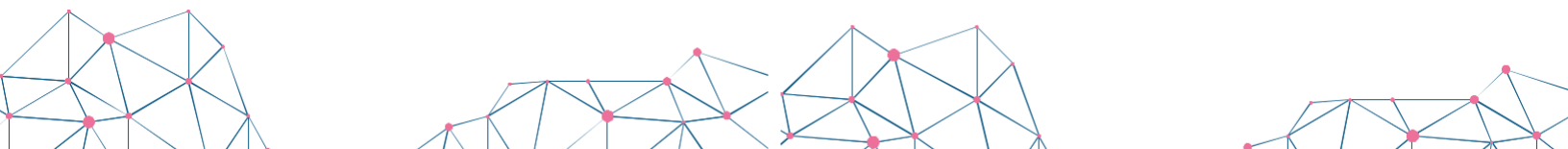


## About company

Metaknacks stands out as a niche player in Data Privacy. With a unique focus on Data Protection & Privacy, we specialize in tailoring comprehensive solutions for businesses worldwide. From high-impact start-ups to established market leaders, we are dedicated to empowering businesses with the essential knowledge and tools to ensure data privacy and foster customer trust. Our commitment revolves around creating a trusted digital landscape for businesses to thrive and build lasting relationships with their customers.

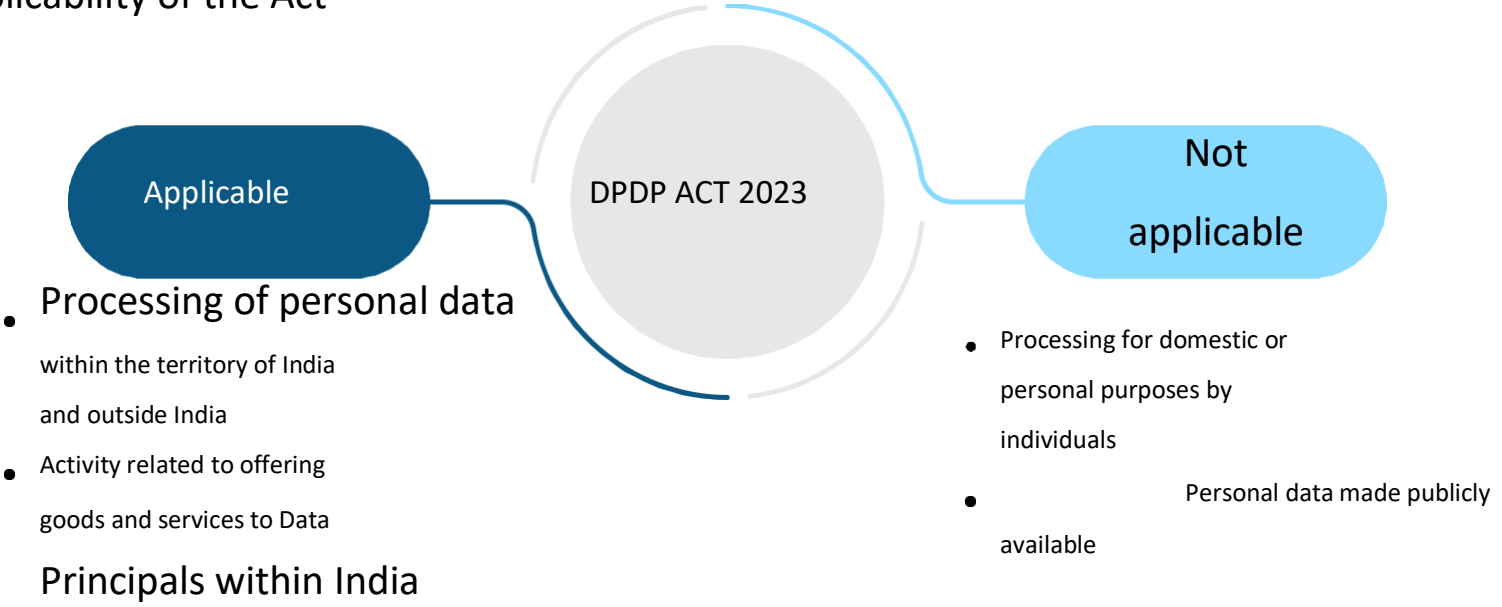
## Why Metaknacks?

At Metaknacks, our advantage lies in our deep expertise and specialized approach to data privacy. We don't just offer services; we provide customized, strategic solutions that are tailored to the specific needs of your business, no matter its size or industry. We stay ahead of evolving global regulations and privacy challenges, ensuring that our clients are always compliant and secure. Choosing Metaknacks means choosing a partner that is proactive, reliable, and future-focused, always prioritizing the security and integrity of your data.



# DPDP Act Overview

## Applicability of the Act



## The Consequences Of Non-Compliance

- Loss of trust of the public, investors, customers, and employees
- Increase in threat due to changing technological and regulatory environment
- High risk of incurring penalties

## Obligations of the Significant Data Fiduciary





## Responsibilities of Data Fiduciary

### CONSENT MANAGEMENT AND COOKIE COMPLIANCE

- Requirement to obtain explicit consent before processing personal.

### HANDLING DATA PRINCIPAL'S RIGHTS MECHANISM

- Mechanism to cater principals' data Privacy rights including right to access, rectify, erase and nominate.
- Requirement to have a Grievance Redressal mechanism.

### REQUIREMENTS FOR PROCESSING PERSONAL DATA

- Obligations while processing data of vulnerable (Children, person with disability) or after death of the individual.
- Obligations to involve Data Processors for processing with valid contracts

### ACCESS AND DISCLOSURE OF PERSONAL DATA

- Obligations while providing access and disclosure of personal data to third parties. (processors)
- Obligations while providing access and disclosure of personal data outside India.

### DATA BREACH NOTIFICATION REQUIREMENTS

- Requirement to promptly notify affected individuals and regulators of any data breach.

### MAINTAINING QUALITY OF DATA

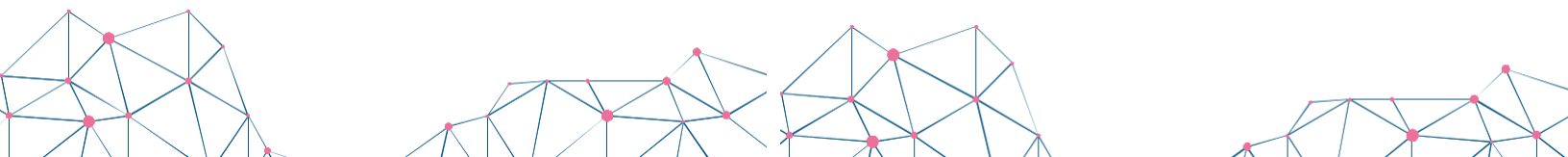
- Obligations to ensure data completeness, accuracy and consistency.
- Obligation to delete data after its use and maintain a retention scheduler.

### PRIVACY NOTICE REQUIREMENT

- Obligation to provide notice to Data Principals clearly stating the purpose of processing.
- Obligation to provide notice in any language as mentioned in 8<sup>th</sup> schedule of constitution.

### TECHNICAL AND ORGANIZATIONAL MEASURES

- Obligation to implement appropriate technical and organizational measures.
- Obligation to protect personal data that is processed by the processor.





## Data Principal Rights

### RIGHT TO ACCESS INFORMATION

Data Principals can request a summary of their personal data processing, including details of the data, processors, and Data Fiduciaries involved.

### RIGHT TO NOMINATE

Data Principals can nominate individuals to exercise their rights in case of death or incapacity, with rules specifying the nomination process to be notified.

### RIGHT TO CORRECTION AND ERASURE OF PERSONAL DATA

Data Fiduciaries must correct, update, and erase personal data upon request from Data Principals, unless retention is required by law.



### RIGHT TO GRIEVANCE REDRESSAL

Data Principals can seek grievance redressal through Data Fiduciaries or consent managers and appeal to the Data Protection Board or TDSAT within 60 days if dissatisfied.

### RIGHT TO WITHDRAWAL

Data principals can object to the processing of their personal data for certain purposes, such as direct marketing or automated decision-making.

*Here are some key points to emphasize why organizations should cater to data subject rights requests:*

**01** Legal Compliance

**02** Audit Trail and Accountability

**03** Protection of Individual Privacy

**06** Customer Satisfaction

**07** Competitive Advantage

**08** Operational Efficiency

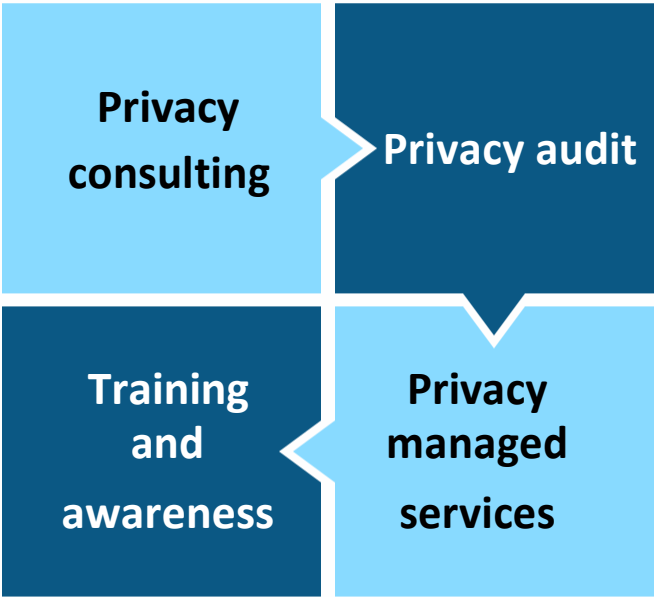


# How can we help?



Delivering comprehensive Privacy Consulting services to ensure legal compliance, risk mitigation, and responsible data management for individuals and organizations.

Conducting thorough Privacy Audits to assess, enhance, and ensure compliance with privacy regulations for individuals and organizations.

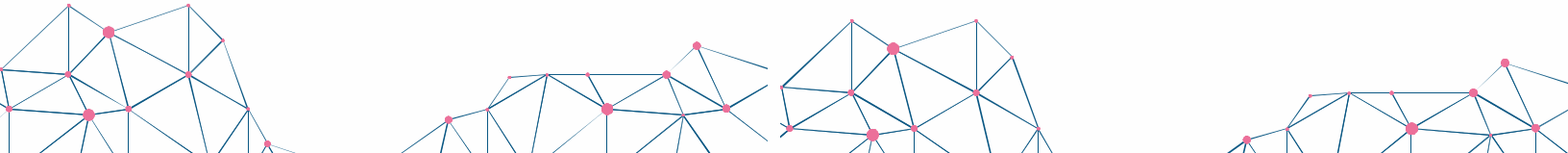


Offering end-to-end Privacy Managed Services to proactively monitor, manage, and optimize privacy practices, ensuring ongoing compliance and data protection for individuals and organizations.

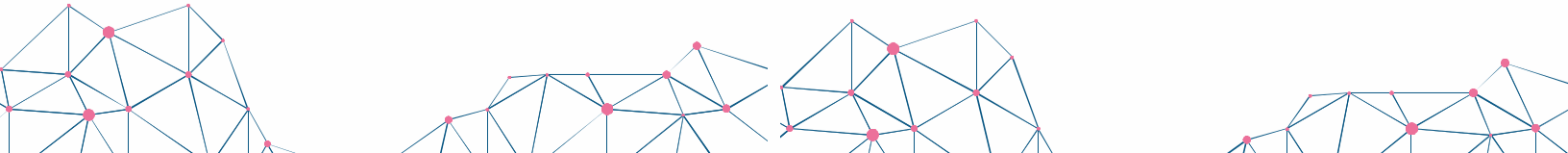
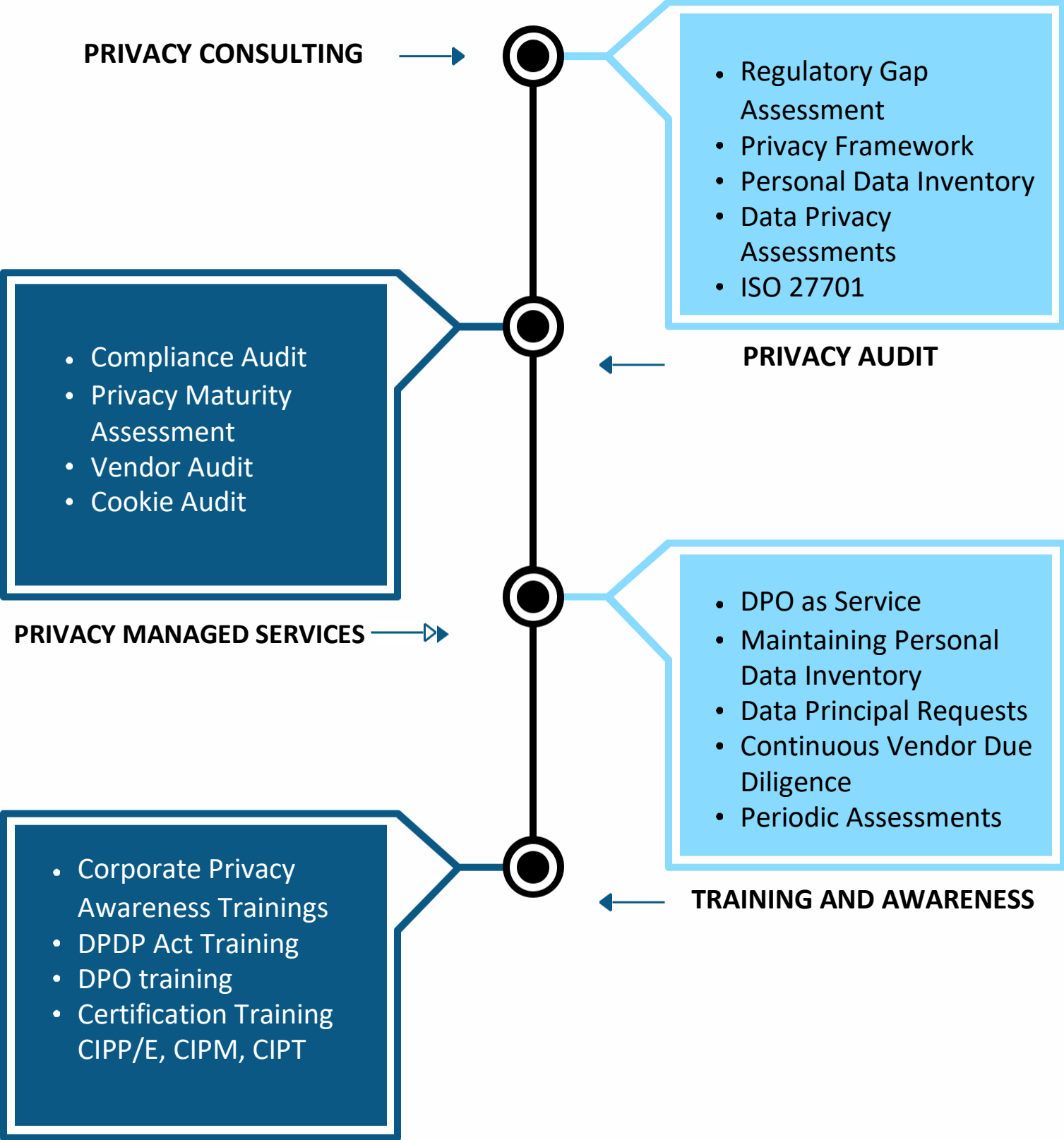
Providing comprehensive Training and Awareness programs to empower individuals and organizations with the knowledge and skills needed to foster a privacy-centric culture

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Our team members are highly trained and possess pertinent industry certifications, ensuring a high level of expertise and competence. With years of experience, we specialize in assisting clients in implementing and advancing their Privacy programs.



# Our services portfolio





## 1.1 Regulatory Gap Assessment

### ACTIVITIES

- Identify gaps in compliance with relevant privacy regulations.
- Provide comprehensive review of legal requirements impacting the organization.
- Collaborate with key stakeholders to gather necessary information.
- Deliver detailed report highlighting areas of non-compliance.
- Assess the effectiveness of current data protection measures.
- Conduct thorough analysis of existing processes and practices.

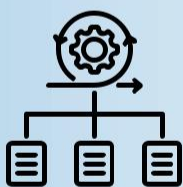


SN	KEY DELIVERABLES
1	Detailed Regulatory Gap Assessment Report.
2	Recommendations for achieving compliance.
3	Actionable roadmap for addressing identified gaps.

## 1.2 Privacy Framework

### ACTIVITIES

- Establish clear privacy policies and procedures.
- Define roles and responsibilities for privacy management.
- Implement privacy awareness programs for employees.
- Regularly update the privacy framework based on evolving regulations.
- Provide training sessions to ensure understanding and adherence.
- Develop a customized privacy framework tailored to the organization's needs.



SN	KEY DELIVERABLES
1	Customized Privacy Framework Document.
2	Clear and concise privacy policies and procedures.
3	Ongoing privacy training materials.



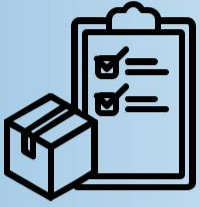




## 1.3 Personal Data Inventory

### ACTIVITIES

- Categorize and classify personal data based on sensitivity.
- Implement data mapping techniques to identify data flow.
- Establish a centralized repository for managing personal data.
- Regularly update the inventory to reflect changes in data processing.
- Ensure compliance with data minimization principles.
- Conduct thorough data discovery across the organization.



SN	KEY DELIVERABLES
1	Comprehensive Personal Data Inventory.
2	Data categorization and classification documentation.
3	Centralized repository for personal data management.

## 1.4 Data Privacy Assessments

### ACTIVITIES

- Evaluate the effectiveness of privacy controls and processes.
- Identify potential risks and vulnerabilities in data handling.
- Provide recommendations for enhancing data privacy.
- Collaborate with internal teams for continuous improvement.
- Generate detailed reports on data privacy assessment findings.
- Perform regular assessments of data protection measures.



SN	KEY DELIVERABLES
1	Data Privacy Assessment Reports.
2	Actionable recommendations for improvement.
3	Continuous improvement roadmap





## 1.5 ISO 27701

### ACTIVITIES

- Assess current practices for ISO 27001 compliance.
- Identify and document personal data flows.
- Develop privacy policies and procedures.
- Apply privacy controls and monitor effectiveness.
- Conduct privacy training and awareness programs.



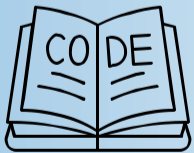
SN	KEY DELIVERABLES
1	Privacy Policies and Procedures in line with 27701
2	Data Flow Maps and Records of Processing Activities (ROPA)
3	Privacy Controls Framework

# PRIVACY AUDIT

## 2.1 Compliance Audit

### ACTIVITIES

- Evaluate the organization's adherence to applicable privacy laws.
- Review data handling practices and security measures.
- Assess the effectiveness of consent management processes.
- Audit data breach response and incident management procedures.
- Provide detailed analysis of areas requiring compliance improvement.
- Conduct thorough examination of privacy policies and procedures.



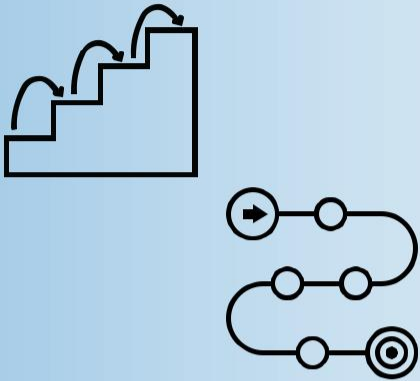
SN	KEY DELIVERABLES
1	Privacy Compliance Audit Report.
2	Actionable recommendations for compliance enhancement.
3	Documentation of areas of compliance and non-compliance.





## 2.2 Privacy Maturity Assessment

### ACTIVITIES



- Assess the effectiveness of privacy program implementation.
- Review the integration of privacy into overall business processes.
- Identify areas for improvement in privacy governance.
- Evaluate the organization's responsiveness to emerging privacy challenges.
- Provide a maturity roadmap for enhancing overall privacy maturity.
- Evaluate the organization's current level of privacy maturity.

SN	KEY DELIVERABLES
1	Privacy Maturity Assessment Report.
2	Roadmap for improving privacy maturity.
3	Documentation of strengths and areas for enhancement in privacy maturity.

## 2.3 Vendor Audit

### ACTIVITIES



- Assess vendor data protection mechanisms and policies.
- Ensure vendors align with the organization's privacy standards.
- Conduct regular audits and assessments of vendor compliance.
- Provide guidance on mitigating privacy risks associated with vendors.
- Establish contractual obligations related to data protection.
- Evaluate privacy practices of third-party vendors.

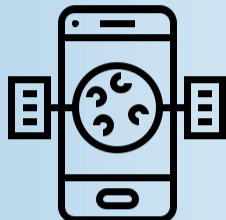
SN	KEY DELIVERABLES
1	Vendor Audit Reports.
2	Vendor Compliance Checklists.
3	Recommendations for enhancing vendor relationships.

# PRIVACY AUDIT

## 2.4 Cookie Audit



### ACTIVITIES



- Assess compliance with cookie-related regulations.
- Provide recommendations for cookie consent mechanisms.
- Create a detailed inventory of cookies in use.
- Ensure transparency in cookie policies.
- Performing end to end manual cookie audit
- Audit and analyze website and application cookies.

SN	KEY DELIVERABLES
1	Cookie Audit Reports.
2	Cookie Inventory Documentation.
3	Recommendations for compliant cookie practices.

# PRIVACY MANAGED SERVICES

## 3.1 DPO as A Service

### ACTIVITIES



- Serve as the primary point of contact for privacy-related matters.
- Monitor and ensure ongoing compliance with privacy regulations.
- Conduct regular privacy training for employees.
- Develop and maintain privacy documentation and records.
- Offer continuous support for privacy-related queries and concerns.
- Provide dedicated Data Protection Officer (DPO) services.

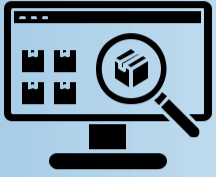
SN	KEY DELIVERABLES
1	Dedicated Data Protection Officer Services.
2	Ongoing compliance monitoring.
3	Comprehensive privacy documentation and records.





## 3.2 Maintaining personal Data Inventory

### ACTIVITIES

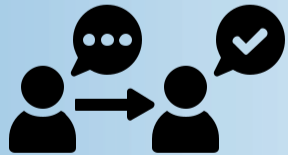


- Ensure accurate categorization and classification of personal data.
- Regularly review and document changes in data processing activities.
- Implement data minimization strategies based on evolving business needs.
- Align personal data inventory with changing privacy regulations.
- Provide ongoing support for maintaining a comprehensive data inventory.
- Continuously update and manage the organization's personal data inventory.

SN	KEY DELIVERABLES
1	Up-to-date Personal Data Inventory.
2	Documentation of changes in data processing.
3	Continuous support for managing personal data inventory.

## 3.3 Data Principal Request

### ACTIVITIES



- Validate and authenticate DSARs in compliance with privacy regulations.
- Coordinate with internal teams to gather and provide requested information.
- Ensure timely responses to DSARs within legal timelines.
- Maintain detailed records of DSAR processing activities.
- Offer ongoing support for efficient DSAR management.
- Establish and manage a streamlined process for handling Data Subject Access Requests (DSARs).

SN	KEY DELIVERABLES
1	Efficient DSAR Management Process.
2	Timely responses to DSARs.
3	Comprehensive records of DSAR processing.





## 3.4 Continuous Vendor Due Diligence

### ACTIVITIES



- Conduct periodic audits to ensure vendors adhere to privacy standards.
- Manage and update vendor compliance checklists.
- Provide guidance on mitigating privacy risks associated with vendors.
- Facilitate ongoing communication with vendors for compliance updates.
- Deliver continuous support for maintaining strong vendor relationships.
- Regularly assess and monitor vendor privacy practices.

SN	KEY DELIVERABLES
1	Updated Vendor Compliance Checklists.
2	Vendor Privacy Audit Reports.
3	Recommendations for enhancing vendor relationships

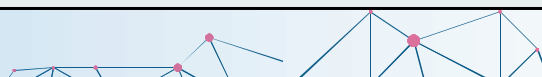
## 3.5 Periodic Assessments

### ACTIVITIES



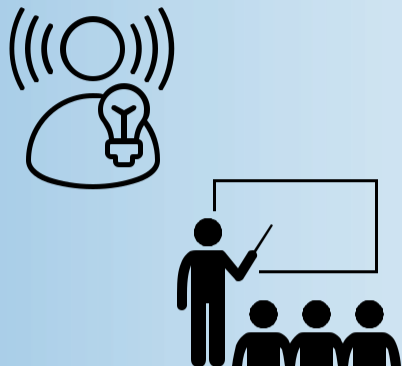
- Review and update privacy policies and procedures.
- Evaluate the effectiveness of ongoing privacy controls.
- Identify emerging privacy risks and provide mitigation strategies.
- Ensure alignment with evolving privacy laws and regulations.
- Offer ongoing consultation for continuous improvement.
- Conduct regular assessments of data protection measures.

SN	KEY DELIVERABLES
1	Periodic Data Protection Assessment Reports.
2	Updated Privacy Policies and Procedures.
3	Recommendations for continuous improvement.





## 4.1 Corporate Privacy Awareness Trainings

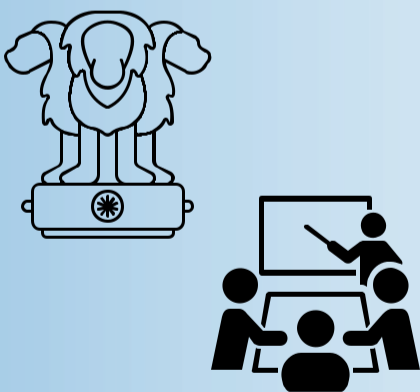


### ACTIVITIES

- Serve as the primary point of contact for privacy-related matters.
- Monitor and ensure ongoing compliance with privacy regulations.
- Conduct regular privacy training for employees.
- Develop and maintain privacy documentation and records.
- Offer continuous support for privacy-related queries and concerns.
- Provide dedicated Data Protection Officer (DPO) services.

SN	KEY DELIVERABLES
1	Dedicated Data Protection Officer Services.
2	Ongoing compliance monitoring.
3	Comprehensive privacy documentation and records.

## 4.2 DPDP Act Training



### ACTIVITIES

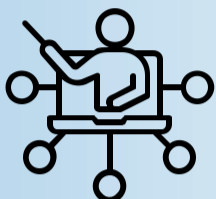
- Cover key provisions, requirements, and compliance aspects of the DPDP Act.
- Offer practical guidance on implementing DPDP Act requirements.
- Address specific industry implications and considerations.
- Provide resources for ongoing compliance with the DPDP Act.
- Offer post-training updates on any changes to the DPDP Act.
- Provide in-depth training on the Data Privacy and Protection Act (DPDP Act).

SN	KEY DELIVERABLES
1	DPDP Act Awareness Training Modules.
2	Practical implementation guidance.
3	Post-training updates on DPDP Act changes.





## 4.3 DPO Training



### ACTIVITIES

- Cover practical aspects of managing privacy programs and compliance.
- Simulate real-world scenarios for DPOs to apply their knowledge.
- Provide tools and resources for effective privacy management.
- Address specific challenges and scenarios faced by DPOs.
- Offer ongoing mentorship and support for DPOs.
- Conduct hands-on training sessions for Data Protection Officers (CPOs).

SN	KEY DELIVERABLES
1	DPO Hands-on Training Sessions.
2	Practical tools for privacy management.
3	Ongoing mentorship and support.

## 4.4 Certification Training CIPP/E, CIPM, CIPT



### ACTIVITIES

- Prepare individuals for International Association of Privacy Professionals (IAPP) certifications.
- Cover key domains and topics outlined in IAPP certification exams.
- Provide practice exams and mock assessments.
- Offer insights into exam strategies and best practices.
- Deliver focused training sessions for specific IAPP certifications.
- Offer post-training support for exam preparation.

SN	KEY DELIVERABLES
1	IAPP Certification Training Modules.
2	Practice exams and mock assessments.
3	Post-training support for exam preparation.





# Our team credentials



## Laws and Standards we Support



DPDP ACT

GDPR



PDPL (KSA, UAE Qatar)

ISO 27701



## Find out more about us



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